

Terraza del casino

테라사 델 카지노

Design HAYONSTUDIO · JAIME HAYON
www.hayonstudio.com

Construction NH Hoteles

Location Madrid, Spain

Built Area 200m²

Finish Floor / Bisazza Mosaic, Wood

Photograph Nienke Klunder

설 계 하이온스튜디오 · 제이미 하온

시 공 NH 호텔즈

위 치 스페인 마드리드

면 적 200m²

마 감 바닥 / 비사자 모자이크, 우드

사 진 니엔케 클룬데르

Profile

Spanish artist / designer Jaime Hayon was born in Madrid 1974. He trained as an industrial designer in Madrid and Paris.

In 1997, he began working as a researcher in Fabrica, Benetton Group's communication research center in Treviso, Italy. A year later, he was appointed, by Mr. Luciano Benetton and communication guru Oliviero Toscani, head of the design department, where he oversaw the development of interiors for shops, exhibitions and restaurants as well as books, magazines and logo designs.

In 2004, he began his individual career and has kept his hands full with eclectic projects. From toys, to furniture and interior design as well as artistic installations, his boldness has been transcending the borders of the often separated worlds of art and design, merging his own style with ease between the two.

Being a multifaceted creator, Jaime's work has developed in diverse areas: from curatorial roles, to those of an artist, to that of a designer.

As a curator he has organized, along with the British Council and Experimenta, events of relevance like the latest edition of the Lisbon Biennial of design. He has also participated in conferences and lectures worldwide, evidence of his relevance as contemporary voice.

As an artist, his exclusive furniture design work was first brought to life at London's David Gill Gallery, where his "Mediterranean Digital Baroque" exhibit has enormous success. His work has also been shown at the Vitra design Museum and the Design Museum in London, where the bathroom collection was recently exhibited in the "tank" as the lead tendency representing European design.

"Mon Cirque", a storytelling installation, has been presented in Barcelona, Minneapolis, Lisbon, Paris and Cologne with tremendous success.

Hayon's latest itinerary exhibit "Stage" was first shown at the Aram Gallery in London and was awarded the Icon magazine Best Installation prize for Design

week 2006. Stage is currently being exhibited at the Vivid Gallery in Rotterdam and will soon open in Madrid.

"AQHayon", Hayon's bathroom collection for Artquitect Launched in 2005, caused a tremor in the bathroom industry and design community and placed him on the forefront of the design tendencies.

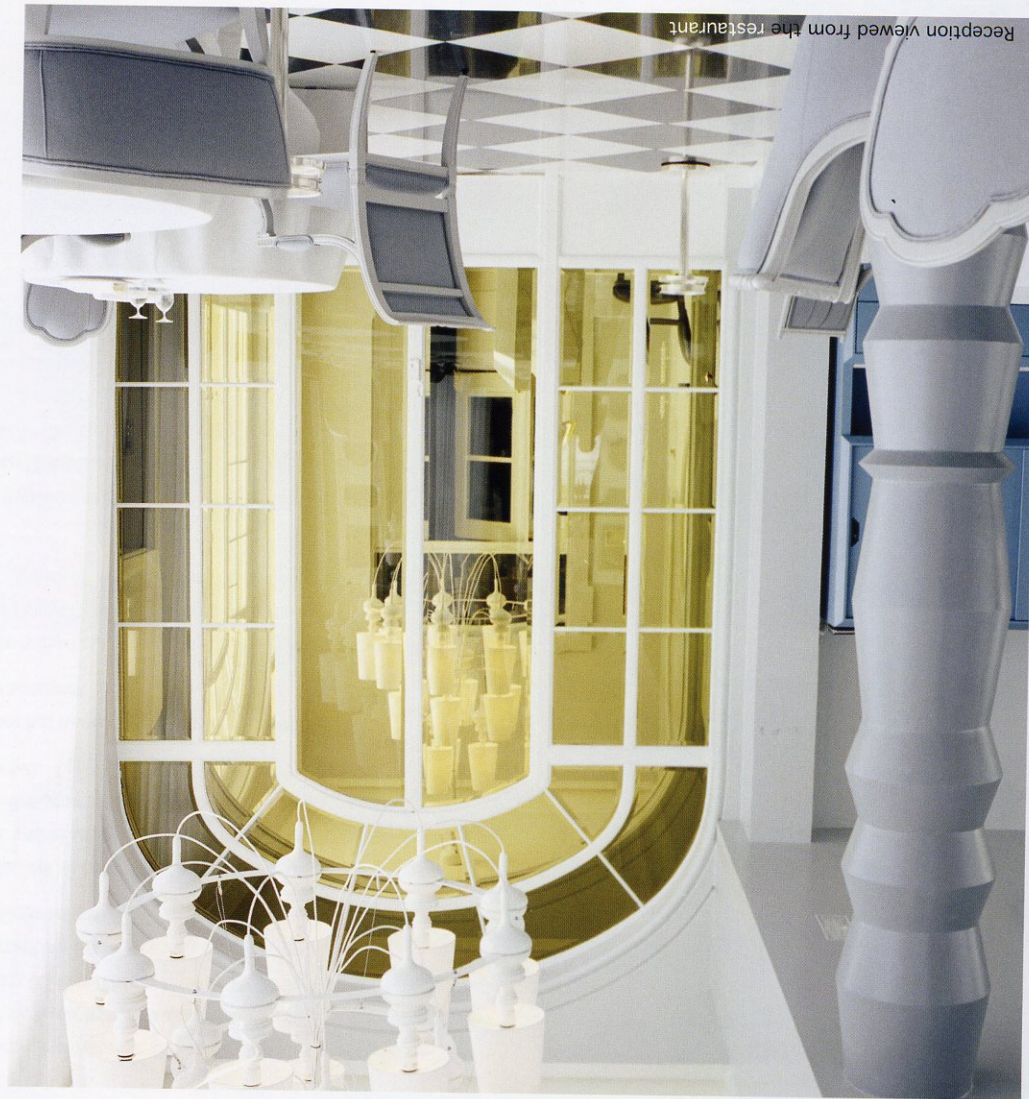
His "Showtime" furniture collection for BD Ediciones de diseño has received worldwide attention and recognition.

Currently with base in Barcelona, Italy and London, Hayon has been awarded by Wallpaper as one of the 10 breakthrough creators worldwide as well as the 2006 Elle Deco International Award.

Clients such as Benetton, Metalarte, Artquitect Edition, Coca-Cola, Danone Group, bd ediciones, Adidas, Palluco, Piper Hiedsieck and Camper work with Hayonstudio. Hayon's work has been featured in all major design publications and newspapers worldwide.



Jaime Hayon / 제이미 하온



Unlike the sculpture or fine art, the spatial design is a discipline of art in which one organizes a living space according to need and function. Though a space only contains basic conditions, it is classified as a field of design because its function and purpose are diversified according to the elements being added. These elements emphasize the basic function of the space and at the same time become the subject of beauty. Successfully corresponding to the concept of a spatial design, Terraza Del Casino is now drawing the attention of people.

The designer has acquired a broad reputation for his innovative original works. Terraza Del Casino, which will no doubt be another key project among his career, has a totally different atmosphere from the existing restaurants. Based on a concept of modernity, it presents a neat and stylish space with an emphasis of functionality and practicality and moderated ornamental elements. The gray color dominating the entire interior space reinforces the modern image and looks as if it were discolored, getting near the concept that has been originally intended by the designer. The chosen gray tones, in particular, is very modern itself but emits a modernized feeling.

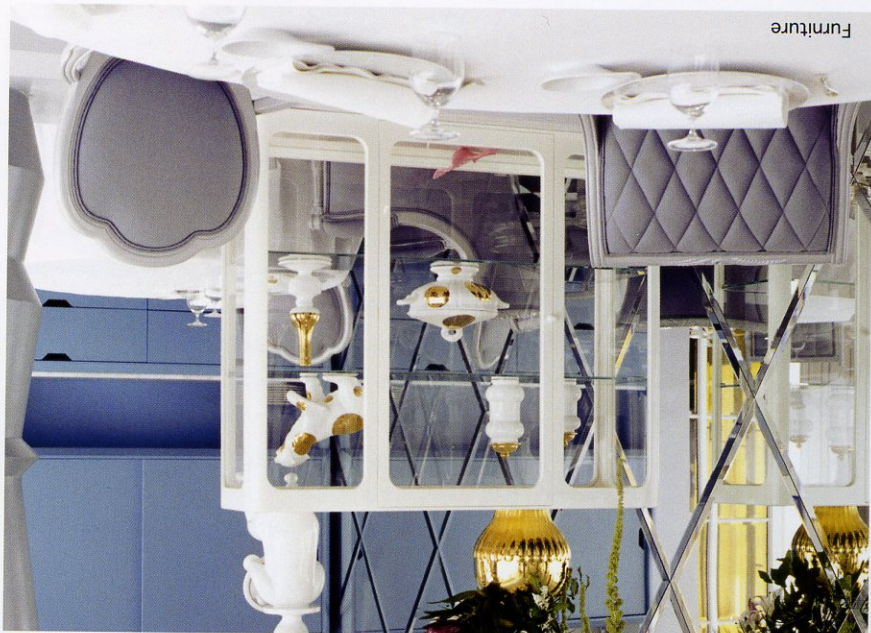
Though processed in the same way as the existing restaurants, Terraza Del Casino has been designed as a wholly different space. The great symphony of best material design elements has produced a lively and dramatic spatial presentation.

determine the image of the restaurant. friendly conversation. Appropriate figurative arts and other special features designer and provides the warmth in which customers can enjoy their meals looking lighting, upon which the spatial atmosphere depends, is the work of dishes have found their new function of decoration on the ceiling. The previous conjure up a romantic ambience and offers customers a joy of treasure hunt accessories hidden in several places. The accessories used in the monotonous defines the overall atmosphere of the space. This area is characterized by reflection intensity of the interior, and the geometric form drawn on the future and personal style. The mirror elevates the mystic feeling by heightening of freshness, the designer has sought a complete connection between the space even when it is blended, embracing the purpose of the space. Through the space

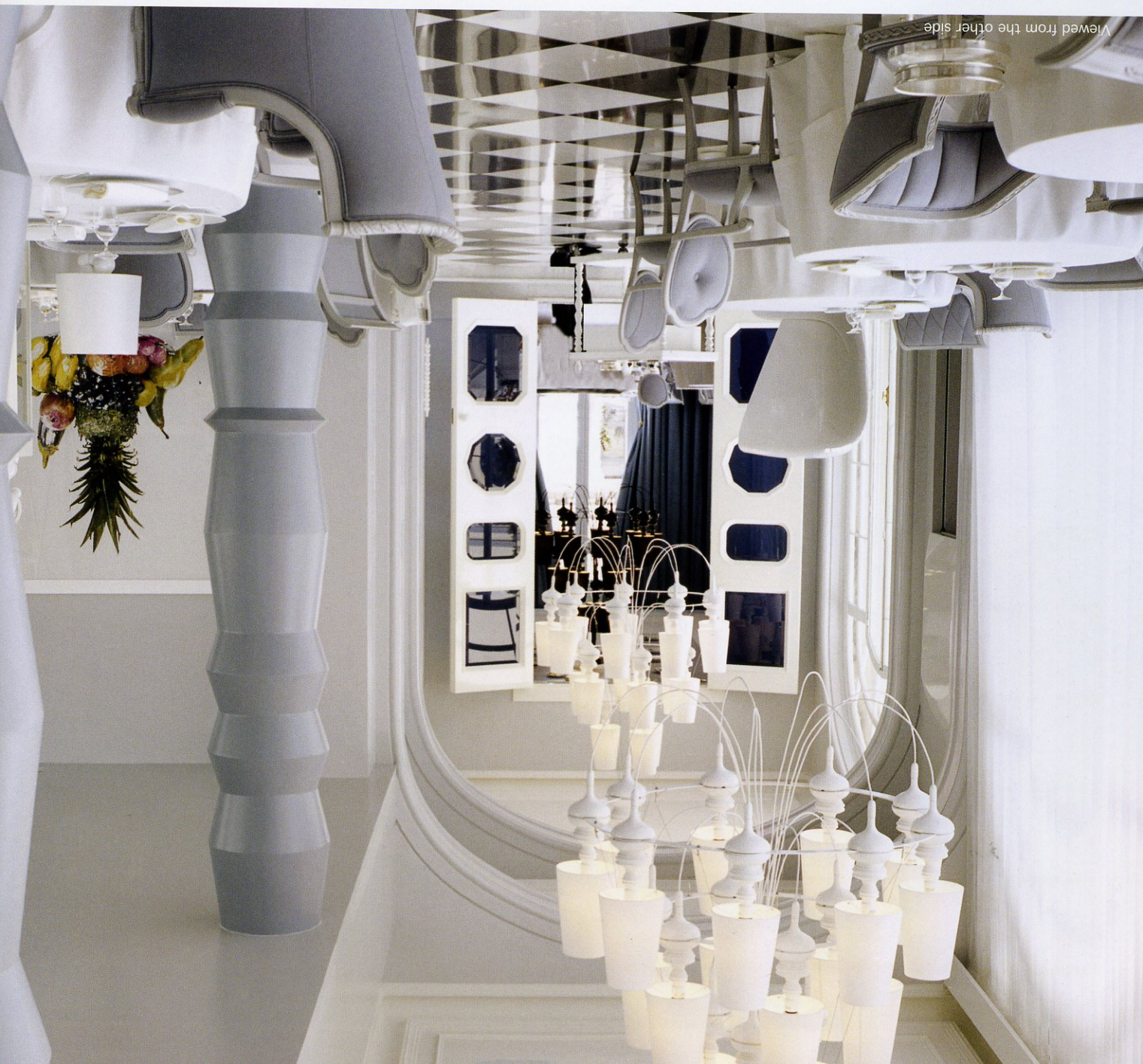
General restaurant view



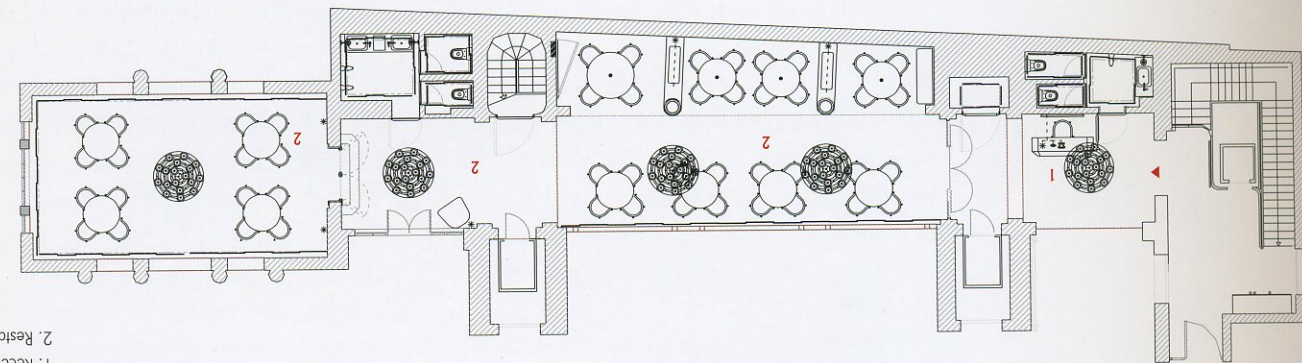
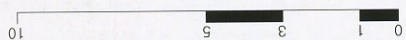
Furniture



Viewed from the other side



Floor plan



<editor / 디자인>

원인 가능성이 있다.

다른 글이 적혀서 의아스러우며 그나마도 디자인과 색을 특별히 강조하지 않았다. 이 부분은 비록 디자인과 색을 강조하지 않았지만 그들과는 다른 시선으로 편견을 피하

터라 차이를 가져다 줄 수는 없겠다. 레스트룸과 공간을 계획하며 이미지를 완성하고 있는 것이다.

조형물과 전담적인 요소들이 적절히 어우러지면서 레스트룸을 구성하는 분위기를 조성해 준다. 따라서 이곳을 적절히 배어 이곳을 찾는 고객들에게 활기찬 식사시간과 담소를 느낄 수 있다. 조형물 내부의 따뜻한 기운을 느낄 수 있는 디자인이다. 차가운 디자인과 차가운 색감은 조형물과 달리 디자인과 차가운 색감은 조형물과 달리 디자인과 차가운 색감은 조형물과 달리 디자인과 차가운 색감은

이곳에 가장 특징적인 부분은 아기자기한 소품들이 곳곳에



공간 디자인이란 조각, 회화의 수수미충과는 달리 인간 생활공간을 리모델링하여 적합한 기능을 갖도록 구성하는 예술의 한 분야이다. 기존공간에 다양한 요소들이 도입되면서 공간은 개성을 부각시키는 데 중요한 역할을 하게 된다. 기능과 미적 감각의 조화가 이루어지도록 해야 한다. 이러한 공간 디자인의 개념이 적용되어 부엌, 욕조, 테이블 등 부속사립과 장식 사이에 살아있는 아름다움이 도출된다. 디자인이 되게 한다. 더불어 요소들은 공간적인 면에서 기능과 미적 감각을 부각시키는 데 중요한 역할을 한다. 기능과 미적 감각의 조화가 이루어지도록 해야 한다. 이러한 공간 디자인의 개념이 적용되어 부엌, 욕조, 테이블 등 부속사립과 장식 사이에 살아있는 아름다움이 도출된다. 디자인이 되게 한다. 더불어 요소들은 공간적인 면에서 기능과 미적 감각을 부각시키는 데 중요한 역할을 한다. 기능과 미적 감각의 조화가 이루어지도록 해야 한다.



Ceiling designed by the dishes